

Exam. Code : 103202

Subject Code : 1056

B.A./B.Sc. 2nd Semester

**JOURNALISM & MASS COMMUNICATION**

Time Allowed—3 Hours]

[Maximum Marks—80

**Note** :— Each section consists of **TWO** questions carrying **16** marks each. Candidates have to attempt **FIVE** questions in all, with at least **ONE** question from each section and **FIFTH** question could be done from any section.

**SECTION—A**

1. Write a note on the launch and growth of satellite TV in India.
2. Trace the history of Hindi Cinema in India.

**SECTION—B**

1. Name and explain different TV formats.
2. Explain :
  - (a) FTIL.
  - (b) Song and Drama Division.
  - (c) Directorate of Film Festivals.

**SECTION—C**

1. Explain various characteristics of radio.
2. Explain various recording equipments used in a TV studio.

**SECTION—D**

1. Explain various problems of TV recording.
2. Explain various characters of print media.